



OHIO PRESBYTERIAN
RETIREMENT SERVICES
FOUNDATION

Where Donors Make A Lasting Impact

Issue 15 • Winter 2016

mission in action

A newsletter for donors and friends of the OPRS Foundation



A TOUCHING TRIBUTE

page 2

inside...

THE GIFT OF MUSIC
page 4

DOUBLE DISTINCTION
page 5

GRANTING HELP - AGAIN!
page 6

A TOUCHING TRIBUTE

Wife's love of art inspires special endowment

They met and fell in love at art school. And now, their love of art is helping others learn in the form of a tribute from a husband to his beloved late wife.

Marian Wetzel (*below*) was at first a volunteer and later a resident at **Llanfair Retirement Community**. She coordinated, supplied and lovingly taught the campus's art class for many years.

In her honor, her husband, Harold, has created an endowment at Llanfair which will celebrate Marian's life and love of art by funding the art class in perpetuity.

Originally from Toledo, Marian chose the Art Academy of Cincinnati to pursue her studies. It was there that she met Harold, who would go on to spend more than 40 years as an art director for an advertising agency.

The couple had three children, one of whom is an art teacher. Another is a commercial artist. Marian especially enjoyed painting in watercolors and had time to pursue this more once the children were grown.

Harold said his wife did a great job with the art class. "I was very glad to create this endowment to honor her," he said.

The current art teacher, Judy Doyle, who is also a Llanfair resident and volunteer, didn't know Marian when she taught the class but got to know her later. "She was very talented and always had fun when she came to class. She shared her creative ideas with us. I really liked Marian as she was pleasant and friendly to everyone and you could tell she loved art," Judy shared.

Judi Pohlmeier, gift planning director for Llanfair, said this gift will touch many lives and make a difference forever at Llanfair.

"Thank you, Harold, for your vision and for creating this legacy of caring and generosity. Llanfair is blessed and grateful that you and Marian called Llanfair home," she said.

Both Harold and Judy appreciate the benefits of art. She said, "It has been rewarding to see how people who had never drawn or painted can now do both, and continue to improve the more they try."



“Painting is relaxing and gets your mind off everyday pains and problems,” Judy added. “I hear the students say that they look at trees, leaves, flowers and other objects in a new way since they started painting. They are learning many new things, which we know is one of the secrets to successful aging.” ■



ON THE COVER: *Marian Wetzel (standing at right) generously shared her time and talents with Llanfair residents as the volunteer instructor for the campus’s art class. Now, her husband, Harold, has made sure her love of art will live on by making a charitable gift to endow the art class for the future.*

ABOVE: *Instructor Judy Doyle helps Llanfair resident Pat Boeddeker with her painting during an art class at the campus. Thanks to a gift from Harold Wetzel in memory of his late wife Marian, residents will have access to this type of programming for years to come.*

IT'S BACK – AND HERE TO STAY!

IRA legislation made permanent

If you or someone you know is age 70½ or older, we have exciting news for you:

In December, IRA rollover legislation was not only reinstated, but made permanent!

That means anyone in the specified age bracket can make tax-free gifts to qualified charitable organizations like OPRS by making direct transfers from their IRA.

There are many benefits to this type of gift, such as:

- The transfer generates neither taxable income nor a charitable tax deduction,

so you can receive the benefits even if you do not itemize your deductions.

- You may transfer up to \$100,000 directly from your IRA.
- You’ll make an immediate impact on the lives of those we serve, allowing you to witness the benefits of your generosity right now!

If you’d like to receive instructions for your IRA custodian or talk more about the details of this exciting opportunity, call your local gift planning director at the phone number on the back cover. ■

THE GIFT OF MUSIC

Grant brings symphony to campus

Thanks to a grant from the Reed Fund of the Toledo Community Foundation, **Swan Creek Retirement Village** residents will be treated to four concerts this year by musicians from the Toledo Symphony.

Groups of chamber musicians, like those pictured below, will come perform for residents, many of whom once held season tickets to the symphony but are no longer able to travel to see the performances.

“We are very excited to be given the gift of music, especially music of the symphony’s caliber, that our entire campus can take part in and enjoy,” said Lindsay Grider, activities coordinator for Swan Creek.

Felecia Kanney, the symphony’s education and community outreach manager, said programs are to include works by Beethoven, Mozart, Dvorak and more. “This will be a great way for residents to

experience high quality music performed live by the Toledo Symphony musicians in the comforts of home,” she said.

One of Swan Creek’s goals in bringing in the chamber series is to provide an opportunity for those with mobility issues and cognitive impairments to increase their intellectual wellness through pre-concert lectures and memory recall. ■

Photo courtesy of the Toledo Symphony



DOUBLE DISTINCTION

OPRS Foundation receives two accreditations

Donors to any charity want to know that their gifts are being used for the purposes they designated, and that the organizations they support are making progress toward their charitable missions while being run efficiently and effectively.

Donors now have two new reasons to trust that giving to the OPRS Foundation is a good decision.

The OPRS Foundation has obtained Better Business Bureau (BBB) Accredited Charity status and the GuideStar Exchange Gold participation level, demonstrating deep commitment to nonprofit transparency and accountability.

“We are proud of having met the 20 standards of accountability required to become a BBB accredited charity” said Tom Hofmann, Foundation president.

BBB is a nonprofit organization that works with consumers and businesses, and GuideStar Exchange is an information service which reports on U.S. nonprofit organizations.

“We have worked hard to showcase our progress toward our mission, and our long-held belief in being transparent about our work,” said Tom.

The BBB reviewed how the OPRS Foundation governs its organization, spends its money and how well it discloses basic information to the public.

GuideStar’s wide audience includes grantmakers, individual donors and the media, in addition to nonprofits. ■



OPRS honored by BBB

The Foundation’s parent company, OPRS, was also honored recently by the BBB.

OPRS is one of the BBB’s 2015 Torch Award for Ethics winners for demonstrating a commitment to the highest ethical principles and serving as role model of good business.

BELOW: Dana Ullom-Vucelich, chief human resources & ethics officer, and Larry Gumina, president/CEO, accept the Torch Award on behalf of OPRS.



SENIOR INDEPENDENCE HIGHLIGHTS

Where there's a will, there's a way

Senior Independence Hospice received its first ever charitable gift made through a will, which is also its largest gift received to date!

The donor, a former hospice patient, gave a gift of \$300,000 to **Senior Independence Hospice in the Greater Cleveland region.**

"This gift is a direct result of the first-rate care this donor received," said Thomas Hofmann, president of the OPRS Foundation. "Charitable gifts of this size only happen when people feel deeply connected to the organization and the people within it."

"My staff feel encouraged in their day-to-day work because someone so appreciated their care that they provided this level of generosity to help us do the same for others," said Executive Director Eileen Yates. "This gift put a spotlight on just how important our hospice employees are to their clients and families."

Because the gift was locally restricted for hospice, it can be used for any purpose related to hospice care in the Greater Cleveland area.

"We are carefully studying both our current needs and our hopes for the future, to decide how best to use this phenomenal gift to make the most impact possible for patients and their families," said Eileen. ■



Granting help – again!

For the second time in just two years, Senior Independence has received a generous grant from the Walmart Foundation.

The most recent grant will provide basic needs funding for clients in **Senior Independence's Miami Valley region**, specifically those living in HUD buildings in Springfield.

This grant will help clients to remain independent in their own homes by assisting with medical expenses and things like groceries and transportation. ■

ABOVE: Senior Independence staff members gather with Walmart representatives and a local dignitary to accept a check from the Walmart Foundation. This grant will help provide basic needs support for clients living in HUD buildings in Springfield, Ohio.

THE LEGACY CONTINUES

Private foundation continues founder's generosity

The late Tinkham Veale II's generosity was a blessing to **Breckenridge Village**. Following years of giving, including the lead gift for the Veale Wellness and Aquatic Center, the Veale Foundation is continuing the legacy with annual donations.

Without the initial money to build the center and the ongoing gifts to maintain it, residents wouldn't have a pool for low-impact exercise and therapy. They wouldn't have a therapy clinic. And they wouldn't have a large fitness facility with top-of-the-line equipment.

Through its gifts for ongoing maintenance and upkeep, the Veale Foundation has also allowed Breckenridge to use money it would have spent operating the center on other needs.

"I know both Mr. Veale and the Veale Foundation understood what a wonderful

legacy it was to help initially with the development of the Veale Wellness and Aquatic Center," said Breckenridge Executive Director David Schell. "They also fully supported through their actions, as evidenced by these ongoing gifts, a deep desire and commitment to maintaining the facilities."

The \$3.75 million center was dedicated in 2011, a 7,000 square-foot facility built entirely through charitable gifts. Its design targets the needs of older adults, especially those recovering from illness or surgery.

"The continued beauty and function of the Veale Wellness and Aquatic Center is due in large part to these gifts and the generosity of others. What a wonderful legacy and tribute to Mr. Tinkham Veale," said David. ■



LEFT/ABOVE: Through their initial gifts, Tinkham Veale, II and the Veale Foundation helped to provide Breckenridge residents with a 7,000 square-foot facility that boasts a warm-water therapy pool, top-of-the-line fitness equipment and more. The Veale Foundation has continued this legacy of support with annual gifts to help with maintenance and operating costs.



Where Donors Make A Lasting Impact



Our mission is to partner with donors to provide charitable support for the people, projects and programs of OPRS.

Please contact me if you have any questions about charitable giving to OPRS.

1-800-686-7800

www.oprsfoundation.org

BOARD BIO: Get to know who's representing you

name: J. Brann Young

board position: I'm a member of the Investment Committee.

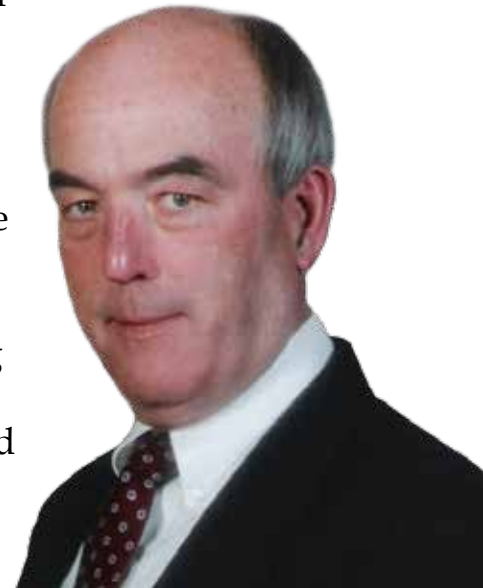
hometown: Youngstown, but I currently live in Canfield, Ohio.

career: I have worked for Wells Fargo Advisors and a slew of predecessors for the past 48 years.

education: I have a B.A. from Miami University of Ohio, and am a graduate of a number of financial and investment programs over the years.

hobbies & interests: Golf, reading and traveling.

relationship with OPRS: My wife, Judy, worked for OPRS, Park Vista of Youngstown and Lake Vista of Cortland for more than 20 years. Through her involvement, I was able to learn about the organization and meet key people. This is my second term on the OPRS Foundation Board, and I also actively participated in the Campaign for the Mahoning Valley Lifelong Learning Institute, which successfully closed in June of 2015.



my message to donors: OPRS touches and improves the lives of thousands of Ohioans every day through its 12 retirement communities and Senior Independence programs. Although relying heavily on payments from insurance, there are needs within OPRS that can only be covered by donor generosity. Your donations help OPRS help countless numbers of Ohio seniors and underserved citizens. ■

www.oprsfoundation.org